Ink Different Tattoo School presents:

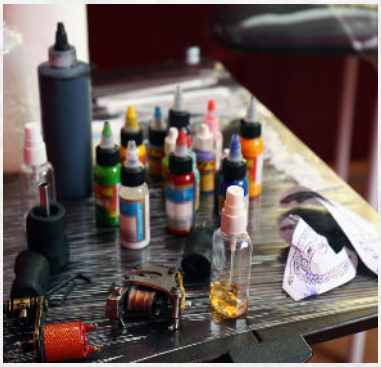
EMPOWERING YOUR CHILD'S DREAM TO BECOME A TATTOO ARTIST

THE GUIDE

A Parent's Guide to Supporting Their Journey to Becoming a Tattoo Artist

Introduction to the Tattoo Industry

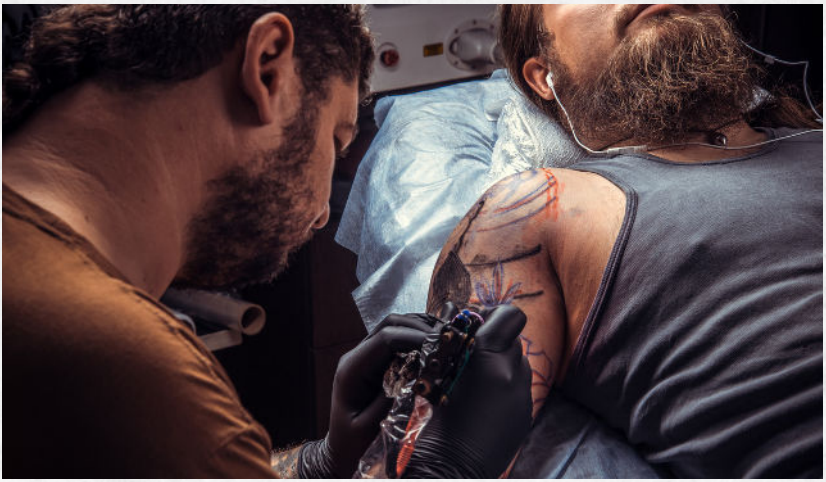
Tattooing has a rich history spanning centuries and across cultures. Once relegated to the fringes of society, tattooing has now emerged as a respected art form and profession. Today, tattoos adorn people's bodies from all walks of life, reflecting personal stories, beliefs, and artistic expressions.



Addressing Common Concerns

Despite its growing popularity, tattooing still carries misconceptions in some circles. Concerns about earning potential, safety, professionalism, and long-term career prospects are understandable. However, dispelling these myths and providing accurate information about the tattoo industry is essential.

- **Earning Potential:** According to ZipRecruiter.com the average income for a Tattoo Artist is $106,858 per year. Please understand that this does not happen in the first year or two of an artist's career, yet is very achievable by their fifth.



- **Safety Standards:** Modern tattoo studios adhere to strict health and safety regulations to ensure the well-being of both artists and clients. Licensed Tattoo Artists undergo rigorous training in sanitation and sterilization procedures to prevent spreading infections.

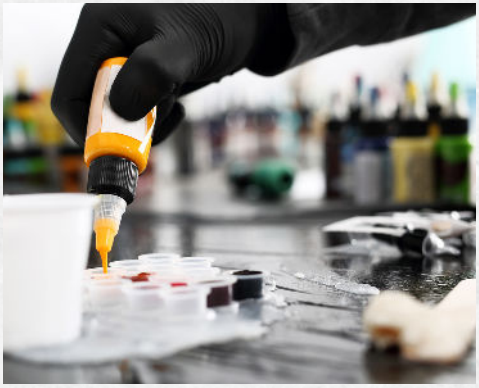
- **Professional Ethics:** Tattooing is a professional art form that requires dedication, skill, and integrity. Reputable Tattoo Artists prioritize client satisfaction, artistic integrity, and ethical practices.

-- **Artistic Skill:** Contrary to popular belief, tattooing is not merely about tracing designs onto skin. It requires artistic skill, creativity, and technical proficiency, which can all be taught over time. Artists can and must master various styles, techniques, and tools to create unique and visually stunning tattoos.

Educational Pathway

Becoming a tattoo artist is a path filled with challenges and obstacles, but with the right guidance, it would be easier for your child to achieve and fulfill their dream of becoming a Tattoo Artist. The apprenticeships remain the cornerstone of this journey. Unlike many other professions, where formal education is readily available, the craft of tattooing is primarily passed down through mentorship and hands-on experience.

However, finding a tattoo artist willing to take on apprentices is a daunting task in itself. Many established artists are hesitant to mentor due to the significant time and effort investment required. Some may even exploit aspiring artists by offering



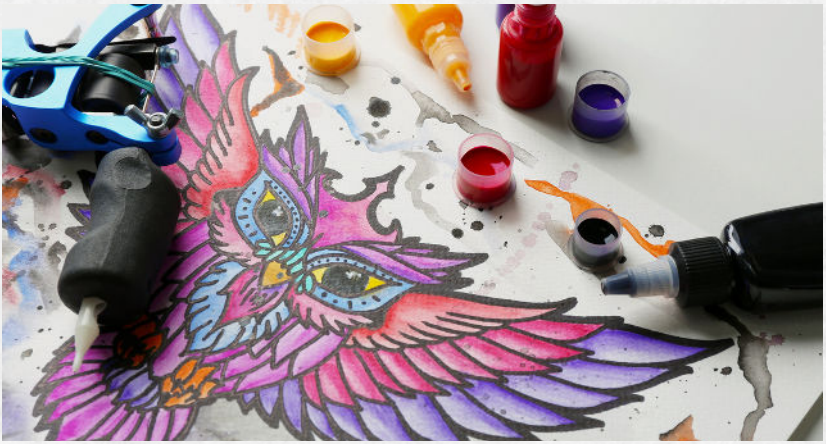
extended apprenticeships with little to no compensation, essentially utilizing them for free labor. This scarcity of willing mentors exacerbates the difficulty aspiring tattoo artists face in gaining the necessary skills and knowledge to thrive in the industry.

Ink Different Tattoo Apprenticeship Program

Amidst this challenging landscape, Ink Different Tattoo Apprenticeship stands out as a beacon of opportunity and excellence. As the only tattoo school in the country with qualified tattoo artists actively taking apprentices each year, Ink Different offers a transformative learning experience like no other.

The Importance of Tattoo Apprenticeships

While formal education is valuable, nothing compares to the hands-on experience gained through an apprenticeship. Apprenticeships allow aspiring Tattoo Artists to learn directly from seasoned professionals, honing their skills under mentorship and guidance.



Two factors to take into consideration in this phase of your child's journey are:

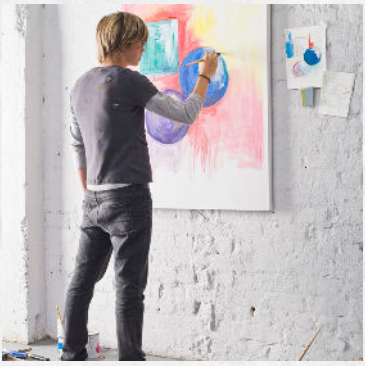
- **Finding an Apprenticeship:** Securing an apprenticeship can be competitive, but persistence and dedication pay off. That's why Ink Different offers a comprehensive program that covers what you need.

- **Preparing for the Apprenticeship:** Aspiring Tattoo Artists should develop a strong portfolio showcasing their artistic abilities. This helps them understand the artistic aspect of tattooing prior to enrolling.

Fostering Creativity

Encouraging creativity in children is essential for nurturing their passion for tattooing. Parents can support their child's artistic development by providing exploration, experimentation, and learning opportunities.

- **Artistic Exploration:** Encourage your child to explore different art mediums, styles, and techniques to develop their artistic skills and find their unique voice.



- **Workshops and Classes:** Enroll your child in art workshops, classes, and camps to expand their artistic horizons.

Providing Support

Emotional and financial support from parents can make a significant difference in a child's pursuit of a career in tattooing. Parents can help their children navigate the challenges and opportunities in the tattoo industry by offering encouragement, guidance, and resources.

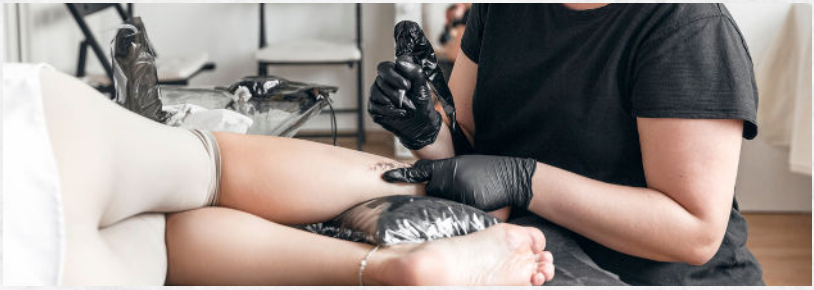
- **Encouragement and Guidance:** Support your child's passion for tattooing and encourage them as they pursue their dreams. Offer guidance and advice on navigating the industry and overcoming obstacles.

- **Financial Assistance:** Tattooing can be a costly profession, with expenses for equipment, supplies, and apprenticeship fees. Consider providing financial assistance or helping your child find resources to cover these expenses.

Ink Different Tattoo School: Nurturing Creativity and Talent

Ink Different Tattoo School is not just a place to learn the art of tattooing; it's a community committed to nurturing talent and fostering creativity. Our comprehensive apprenticeship program provides aspiring tattoo artists hands-on experience, personalized guidance, and the necessary skills to succeed in this competitive industry. Under the mentorship of experienced tattoo professionals, apprentices gain practical knowledge in tattoo design, equipment handling, hygiene standards, and client interaction.

With our emphasis on technical proficiency and artistic expression, Ink Different Tattoo School graduates emerge as confident and skilled artists ready to make their mark in the world of body art.



Supporting Graduates Beyond the Classroom

What sets Ink Different Tattoo School apart is our commitment to supporting our graduates beyond the classroom. We understand the challenges new tattoo artists face when entering the job market, so we offer a guaranteed job placement program. Upon completing our apprenticeship program, graduates receive a job offer at one of our affiliated tattoo studios nationwide. This opportunity provides a smooth transition into the professional realm and ensures that our graduates have the support and stability they need to kick-start their careers.

Fostering Inclusivity: Spanish-Speaking Classes

Furthermore, our dedication to diversity and inclusivity extends to the communities we serve. In our Brooklyn, Chicago, Tampa, and Miami-Fort Lauderdale locations, we pride ourselves on offering a bilingual environment where Spanish speakers feel welcome and supported. Our staff members are fluent in Spanish, ensuring seamless communication and fostering a sense of belonging for all our students and clients. At Ink Different Tattoo School, we believe that language should never be a barrier to pursuing one's passion for tattoo art, and we are committed to providing an inclusive space where everyone can thrive.