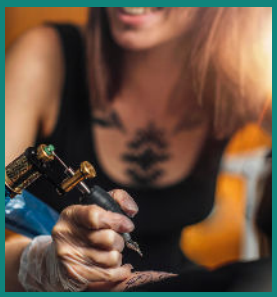
INK DIFFERENT TATTOOS

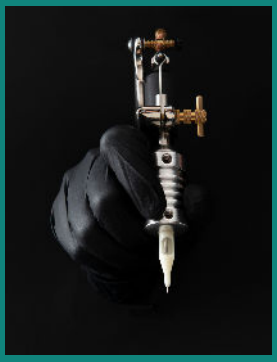
Tattoo School Cost Comparison Report

Do you want to start your career as a Tattoo Artist?
We know you have questions!
Here are the answers.

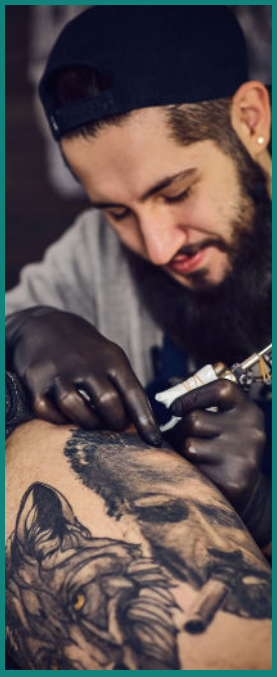


Welcome to The Vibrant

TATTOO ART WORLD!



Here’s where creativity meets skill and passion! If you've ever dreamed of wielding the tattoo machine like a seasoned artist, you're in for an exciting journey. But before you dive into the inky depths of this craft, there's a crucial step you must take: finding the right apprenticeship.

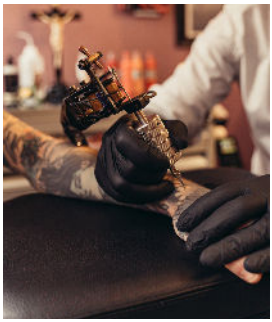


You need to apprentice with a seasoned professional Tattoo Artist at a shop. Unfortunately, most Tattoo Artists don’t have the time or desire to take on an apprentice. And if they do, knowing how to create a brilliant tattoo and knowing how to train others are completely different skill sets. That’s why choosing the right training is critical to your success as a professional Tattoo Artist.

We’ve put together this guide to answer your questions and help you make an informed choice as you pursue the career of your dreams.

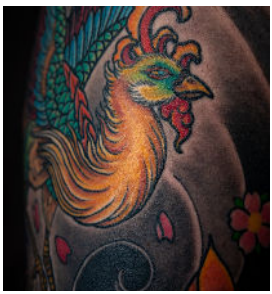
FINDING A GOOD MATCH:
What is Important to You?

1. **Will you receive quality training that gives you everything you need to become a successful tattoo artist?**
You're looking for training that would provide months, even years, of credible and effective instruction.



2. **How much will your training cost?**
While it's important that it is affordable, you don't want something that is so cheap that the training is rushed just so they can get more students or apprentices in and out of the door quickly.

3. **Is the studio a professional, welcoming, and safe environment?**
Online or remote training can work for part of your training, yet to truly become a Professional Tattoo Artist you will need live, in-person, training and mentorship in a studio; therefore, you need to keep in mind the culture of the studio. Are they building a great team in a great environment, or just taking your money?



4. **Do they actually care about your success?** Is it a quick money-grab situation, making unrealistic promises with an uncertain and confusing curriculum, with no individual attention? Or does it offer comprehensive, individualized learning plans to ensure you receive quality training and begin your career?

5. **What do they offer you after you complete your training?** Are you thrown to the wolves after your training, or is there a system in place for new artists who are ready to start their careers? If a tattoo studio has pride in what they offer, they'll want to hire you or help you find a job as a professional Tattoo Artist.

Tattoo Training, Apprenticeship & Education Comparison Chart

What's Included in My Training?

To help you answer these questions, we've compiled information on some of the most popular tattoo training programs in two states where tattoo apprenticeship are mandatory by law vs. Ink Different Tattoo School, in one easy-to-read chart. Where we took on consideration the following criteria:

- **Guaranteed Job Offer:** This criterion assesses whether the tattoo school provides assurance of employment upon completion of the program.
- **Locations:** The geographical spread of the schools is essential for accessibility. Are they in or nearby your hometown?
- **Full Apprenticeship Program:** A comprehensive apprenticeship program is vital for gaining hands-on experience and honing skills under expert guidance.
- **Personalized Training Plan:** Tailored instruction can significantly enhance the learning experience.
- **Materials and Equipment Included:** Access to quality materials and equipment is indispensable for practical learning.
- **Licenses:** Obtaining the necessary licenses is a critical step towards practicing tattooing professionally.

Certified Tattoo Schools	GARDEN OF INK IN OREGON	MONOLITH IN OREGON	INK DIFFERENT TATTOO SCHOOL IN 7 US LOCATIONS	GREG'S AIRBRUSHING & TATTOO ACADEMY IN VIRGINIA	SUPREME STYLE TATTOOING IN VIRGINIA
GUARANTEED JOB OFFER	✗	✗	✓	✗	✗
LOCATIONS	ONE LOCATION: COTTAGE GROVE, OR	ONE LOCATION: BEND, OR	7 LOCATIONS: BROOKLYN, NY; NEW HAVEN, CT; PHILADELPHIA, PA; LOS ANGELES, CA; TAMPA, FL; CHICAGO, IL; MIAMI- FORT LAUDERDALE, FL	ONE LOCATION: PORTSMOUTH, VA	ONE LOCATION: VIRGINIA BEACH, VA
FULL APPRENTICESHIP PROGRAM	✗	✓	✓	✓	✗
PERSONALIZED TRAINING PLAN	✓	✗	✓	✗	✗
MATERIALS & EQUIPMENT	✓	✗	✓	✗	✗
LICENSES	✓	✓	✓	✓	✓

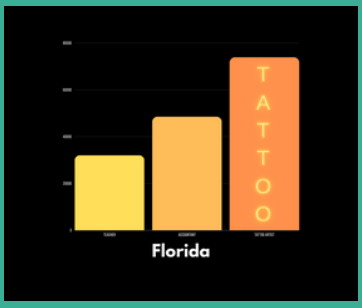
Ink Different Tattoo School: The Superior Option

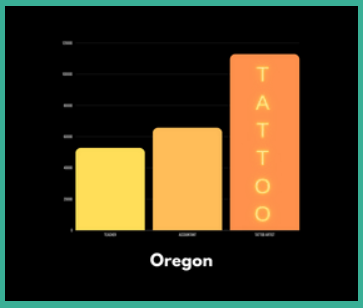
Based on the comprehensive evaluation of these characteristics, **Ink Different Tattoo School emerges as the superior option for aspiring tattoo artists.** With its commitment to providing holistic training, job security, and extensive support, it offers a promising pathway to success in the world of tattoo artistry.

Ink Different Tattoo School sets a new standard in tattoo education with its comprehensive apprenticeship program. Going beyond basic technical skills, our program focuses on developing artists who understand the nuances of artistry, design, and client interaction. We believe that a successful tattoo artist is a true artist in every sense. To achieve this, our curriculum includes intensive studies in art history, color theory, and design principles. This holistic approach ensures that our apprentices stand out in the competitive tattoo industry.

Income Comparison: Traditional jobs Vs Tattoo Artists

This comparison graphics illustrates the yearly median income disparities between Teachers, Accountants, and Tattoo Artists across the country.





Source: Ziprecruiter

In recent years, the field of tattoo artistry has experienced a remarkable shift. What was once considered an unconventional career path has now emerged as a lucrative and creatively fulfilling option for many. Here are some reasons why being a Tattoo Artist can be more profitable than traditional careers: **Growing Demand, Artistic Autonomy, High Earning Potential, Entrepreneurial Opportunities, Passion-Driven Career, and Social Media Influence. Being** a Tattoo Artist offers financial rewards alongside artistic fulfillment. As the industry continues to evolve, those with skill, creativity, and business acumen can thrive in this vibrant and dynamic field.

Facts about
The Global Tattoo Market

The tattoo industry has experienced substantial growth globally, driven by evolving consumer preferences and artistic expression. Let's explore the growth of the tattoo industry over the past years:

- **In 2022**, the global tattoo market was valued at **USD 1.89 billion.**
- Fast forward to **2023**, it reached **USD 2.04 billion.**
- This impressive growth trajectory is projected to continue, with an **estimated value of USD 3.93 billion by 2030.**
- The compound **annual growth rate (CAGR) during this period stands at 9.87%.**
- Specifically in the United States, the "Tattoo Artists" industry has consistently grown at an **average annual rate of 3.8% over the past 5 years.**
- **This growth outperformed several other industries** during the same period.

Source: **Fortune Business Insights**

How Much Does It Cost?

When it comes to cost, you must consider what you are getting.

- **The average cost for a 4-year college degree is between $101,948 and $212,868! (Education Data Initiative)**
- **The average cost of a trade school is $33,000.**
- **Full apprenticeship programs cost between $12,000 - $20,000, with various versions of loans and scholarships available.**

Can you find tattoo training programs that offer 2-week and 4-week training programs for under $6000?

The question you have to ask yourself is “What am I getting?” If you enroll in a training program for just a couple of weeks, will you graduate as a Tattoo Artist? The answer is NO. No way!

At **Ink Different Tattoo School,** we believe that anyone with the willingness to commit to changing their lives and becoming a working Professional Tattoo Artist, should not be kept out because they can not afford it. We have **tremendously flexible financing options** to ensure you have access to the training you need to become a Professional Tattoo Artist.

Ready for Your Next Step?

Learn More & Get in Touch

1-917-227-2842 | info@tattooschool.com

We Ink Different®! Our tattoo training is engineered to prepare you for every aspect of your career as a Tattoo Artist. From the first sketch to the tattoo application, and from the first meeting with a client to brand management, we make sure you can learn everything you'll need to have a successful career.

Our apprenticeships are open to everyone, regardless of race, gender, orientation, or background. If you have a passion for art, you'll fit in with us. We also offer adaptive, apprentice-specific curriculums. We hope this information helps as you weigh different tattoo programs.

Getting the right tattoo training is one of the most important decisions you'll make. Your career and future depend on you getting the best training available! We are ready to answer your questions and help you reach your goals! Contact an Advisor to learn more.